



**A Program of the Mesa Chamber**

**Business in Education Foundation**

*Developing Community Leadership to Benefit the City of Mesa Since 1981*

**Class of 2020**

**Application Packet**



## INTRODUCTION

The Mesa Leadership Training & Development Program was inaugurated in 1981 with the belief that Mesa has potential leaders who are seeking the opportunity to serve and need the exposure to the information, organizations and leaders to make that service possible.

Over thirty years later, we are proud to say that over 700 alumni have graduated from the Mesa Leadership Training & Development Program. Many of our graduates have pursued public office, served on city boards and commissions and/or donated time and energy to benefit the city of Mesa and its residents.

## PROGRAM OVERVIEW

The Program is from August to May and includes monthly classes, tours and activities. Participation in Mesa

Leadership is tracked using a point system. Points are accrued for classes, tours and activities. A minimum of 500 points is required for graduation. A complete packet with additional details will be provided at the first class.

### Classes

There are nine class days, typically held on the first Friday of each month from from 7:30 am to 4:00 pm. Each class highlights a different topic that relates to the city of Mesa such as city history, city government and administration, sustainable development, municipal services, the arts and education. Classes are led by leaders from community, business and non-profit organizations. Lunch and afternoon refreshments are provided.

Attendance at classes is a significant part of the program and absences must be approved. Any student who misses more than two (2) classes will not graduate with his/her class.

### Tours

The class curriculum is augmented by a series of educational tours and activities to give participants access to the "inner workings" of Mesa. Tours are chosen based on the topics covered in monthly classes and have included trips to the Municipal Court, City Hall, Boeing, the Mesa Arts Center, United Food Bank, Phoenix- Gateway Airport and other locations.

Attendance at every tour is not required but students are encouraged to attend as many tours as possible to get the broadest exposure to the businesses, agencies and organizations that make up the Mesa community.

### Shadowing

Each student must shadow a local leader and provide an oral and written report back to the class members and program advisors in order to earn the associated points. **The shadowing activity is required for graduation.**

### Class Project

During the Program, the Mesa Leadership class is required to select and complete a class project which benefit residents or organizations in Mesa. Complete information will be provided at the first class. **Participation in the class project is required for graduation.**

### Activities

Additional activities such as ride-a-longs with police, fire, code and parks departments and attending a board meeting for a non-profit organization is part of class participation. **One ride-a-long is required for graduation.**



## **CLASS 2020 APPLICATION**

The application period for the Mesa Leadership Training & Development program is from March to June, but applications will be accepted at any time. Applications received past the beginning of the current year's class will be reviewed for acceptance to the following year's class.

Please complete all areas of the application carefully and legibly. If you have questions, please contact Thomas Hayes at [recruiting@mesaleadership.org](mailto:recruiting@mesaleadership.org).

### **APPLICATION CRITERIA**

1. Must be at least 25 years old by June 1, 2019.
2. Maintain a residence or work in the City of Mesa at the time of application submission.
3. Commit to completing the minimum requirements for Mesa Leadership Program participation and graduation.
4. There is a \$25 non-refundable application fee that must be submitted with the application. The deadline to apply for admission to the Class of 2020 is May 15, 2019.

Mesa Leadership Training & Development Program  
ATTN: Mesa Leadership Recruitment Chair  
40 N Center Street #104  
Mesa AZ 85201

Make checks payable to: **Mesa Business in Education Foundation**

You will receive notification when your application is accepted. After application acceptance and prior to interviews, the Background Questionnaire form must be completed and submitted.

5. Program tuition is \$800 and is due in full by July 1, 2019. Your employer may be willing to assist with all or part of the tuition. Partial scholarships based on need may be available through Mesa Leadership and applications are due May 15, 2019. Contact Recruitment Chair Thomas Hayes at [recruiting@mesaleadership.org](mailto:recruiting@mesaleadership.org).
6. Tuition will not be reimbursed to applicants who are selected, for any reason, cannot complete the Program requirements for graduation.

The Mesa Leadership Training & Development Program is a 501(c)3 supported by the Mesa Chamber of Commerce and is part of the Mesa Business in Education Foundation. The Program is administered by volunteers who serve as board members, program and curriculum development committees and community liaisons.

Mesa Leadership does not discriminate on the basis of race, color, national or ethnic origin, ancestry,

age, religion or religious creed, disability, sex or gender.



--	--	--	--	--	--	--



**2. EMPLOYMENT HISTORY (Last 5 years)**  
 (Please print clearly or type)

DATES		EMPLOYER	POSITION (S) HELD	DUTIES	ACCOMPLISHMENTS	SUPERVISOR
FR OM	TO					

**3. EDUCATION BACKGROUND**  
 (Please print clearly or type)

INSTITUTION	NAME & LOCATION	# OF YEARS	GRAD. YEAR	MAJOR COURSE OF STUDY	DEGREE
High School(s)					
Vocational School(s)					
College / University (s)					
Other, include special training					





**I. LEADERSHIP INTERESTS, GOALS & OBJECTIVES**

Briefly discuss your leadership interests, goals and objectives. *(Please print clearly or type;*

*attach additional pages if necessary)*

1. Describe the community or civic subject that interests you the most.

2. What would you most like to contribute to the Mesa community?

3. What do you expect to gain from participation in the Mesa Leadership Program?

**II. MESA'S COMMUNITY CHALLENGES**

Briefly discuss three opportunities and/or problems facing the Mesa community today. Your answer to this question helps us to focus on those areas of interest to our class. *(Please print clearly or type; attach additional pages if necessary)*



**III. REFERENCES**

References are required from two people who can be contacted to provide knowledge of your qualifications as a Mesa Leadership applicant. Please do not use family members as references. It's preferred that references are in the local area.

1. Name \_\_\_\_\_

Home Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

2. Name \_\_\_\_\_

Home Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

**IV. APPLICANT INTERVIEWS & ACCEPTANCE NOTIFICATION**

Applicant interviews will be conducted regularly as applications and Background Questionnaires are received.

All applicants will be notified in writing of their acceptance status approximately two (2) weeks after their interview, no later than June 20, 2018.

**V. SIGNATURE**

By signing this application form, you agree to meet the minimum commitments for program participation as outlined in the program overview at the front of the application packet.

I certify that I meet the eligibility criteria and understand the minimum requirements to participate in the Mesa Leadership Training & Development Class of 2018. I understand that if I withdraw from the program, for any reason, after I have been accepted, I will not be entitled to tuition reimbursement.

\_\_\_\_\_  
Required Signature Date

